



轨道交通  
改变世界

RAIL TRANSIT  
CHANGES THE WORLD

# 2019 China (Hunan) International Rail Transit Industry Expo

## 🕒 Time

2019. 10. 18-20

## 📍 Venue

Changsha International Convention and Exhibition Center

## Organizers

China Railway Society  
Industry and Information Technology  
Department of Hunan Province  
China Council for the Promotion of  
International Trade Hunan Sub-council  
Changsha Municipal People's  
Government

## Undertakers

State-owned Assets Supervision and  
Administration Commission of Changsha  
Municipal People's Government  
Hunan Asia Xiang Exhibition Co., Ltd  
Zhongtian International Culture  
Development (Beijing) Co., Ltd.





## ➤ Expo Overview

Since 2016, three sessions of China (Hunan) International Rail Transit Industry Expo (CIRTE) have been hosted, with over 40 thousand square meters of exhibition area being offered for each session and 200-plus home and abroad rail transit enterprises attending. It is an industrial event of China's rail transit sector with the largest scale, the highest standards, and the most extensive influence across the globe.

The 2019 China (Hunan) International Rail Transit Industry Expo (the Expo) will be held in Changsha International Convention and Exhibition Center in the middle of October 2019. The objectives are to better play the leading role of convention and exhibition in the industry, leverage on the driving effects of Chinese economy, respond to the Belt and Road Initiative, "Building China's strength in transportation", "Made in China 2025" and other national strategies, accelerate the "going-global" of rail transit industry, strengthen exchanges and cooperation between domestic and foreign rail transit players, promote the development and upgrade of the rail transit technologies and equipment industry in China and beyond, and better serve the overall picture of global economy.

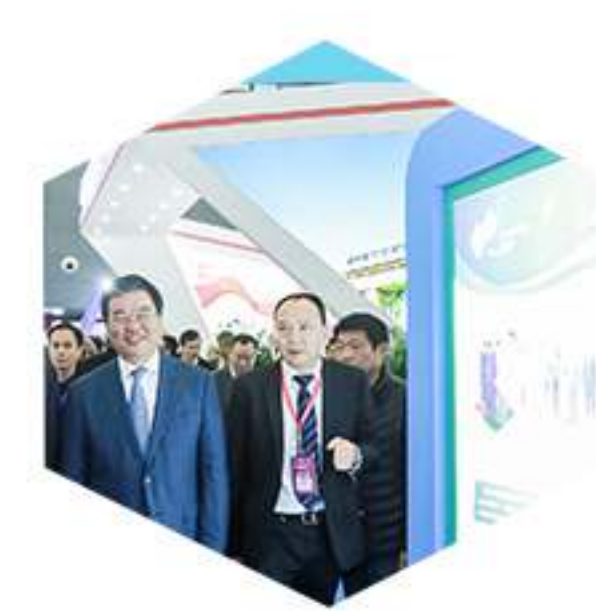
With an exhibition area of over 40 thousand square meters, the Expo will highlight the latest technologies, products, and fruits of Chinese and foreign rail transit industry, covering the whole industrial chain of rail transit. Major activities to be offered during the Expo include: rail transit development forum, Belt and Road rail transit matchmaking fair, and various industrial promotion and exchanges. Meanwhile, the organizers will invite leaders of all levels of the competent departments of rail transit from home and abroad, responsible persons of industrial organizations and agencies, famous experts and scholars, and heads of leading enterprises, seeking to offer a "world-leading" rail transit event.





## ➤ Exhibition Scope

- || Rolling stock technologies and equipment of rail transit;
- || Advanced communication signals technologies and equipment of rail transit;
- || Power supply and distribution system technologies and equipment of rail transit;
- || Electromechanical system technologies and equipment of rail transit;
- || Safety guarantee system technologies and equipment of rail transit;
- || Informatization system technologies and equipment of rail transit;
- || Maintenance and testing system technologies and equipment of rail transit;
- || Intelligent automatic ticket selling and checking system technologies and equipment of rail transit;
- || Survey and design technologies and equipment of rail transit;
- || Construction technologies and equipment of rail transit;
- || Engineering consultation and supervision of rail transit;
- || Earthquake resistance and disaster prevention technologies and equipment of rail transit;
- || Intelligence, cloud service, and "big data" equipment system of rail transit;
- || Comprehensive transport hub management (dispatching, command, guidance, instructions, inquiry, ticket checking) equipment and facilities;
- || Traffic control and communication system, traffic big data, traffic information service system;
- || Transportation information service, intelligent payment terminal;
- || Intelligent vehicle, automatic drive and AI, intelligent operation and management system;
- || Intelligent supporting logistics transportation, railway, highway, and airport multi-modal transport;
- .....



## Advantages of the Expo

- An influential, distinctive exhibition platform of rail transit technologies and products in China
- A leading exchange platform for rail transit technologies in China
- A brand expo of rail transit industry with the highest standards and the largest scale in China
- An international cooperation and business matchmaking platform of rail transit industry

## Parallel Activities

- Chinese Rail Transit Sustainable Development Strategy Forum and Innovative Application Summit for New Technologies and New Products of Urban Rail Transit
- Railway Maintenance Sub-forum, Railway Electrification Sub-forum, Rolling Stock Sub-forum, Intelligent Traffic Sub-forum .....
- Belt and Road Rail Transit Matchmaking Fair
- On-site Promotion of Enterprises (Projects)
- .....

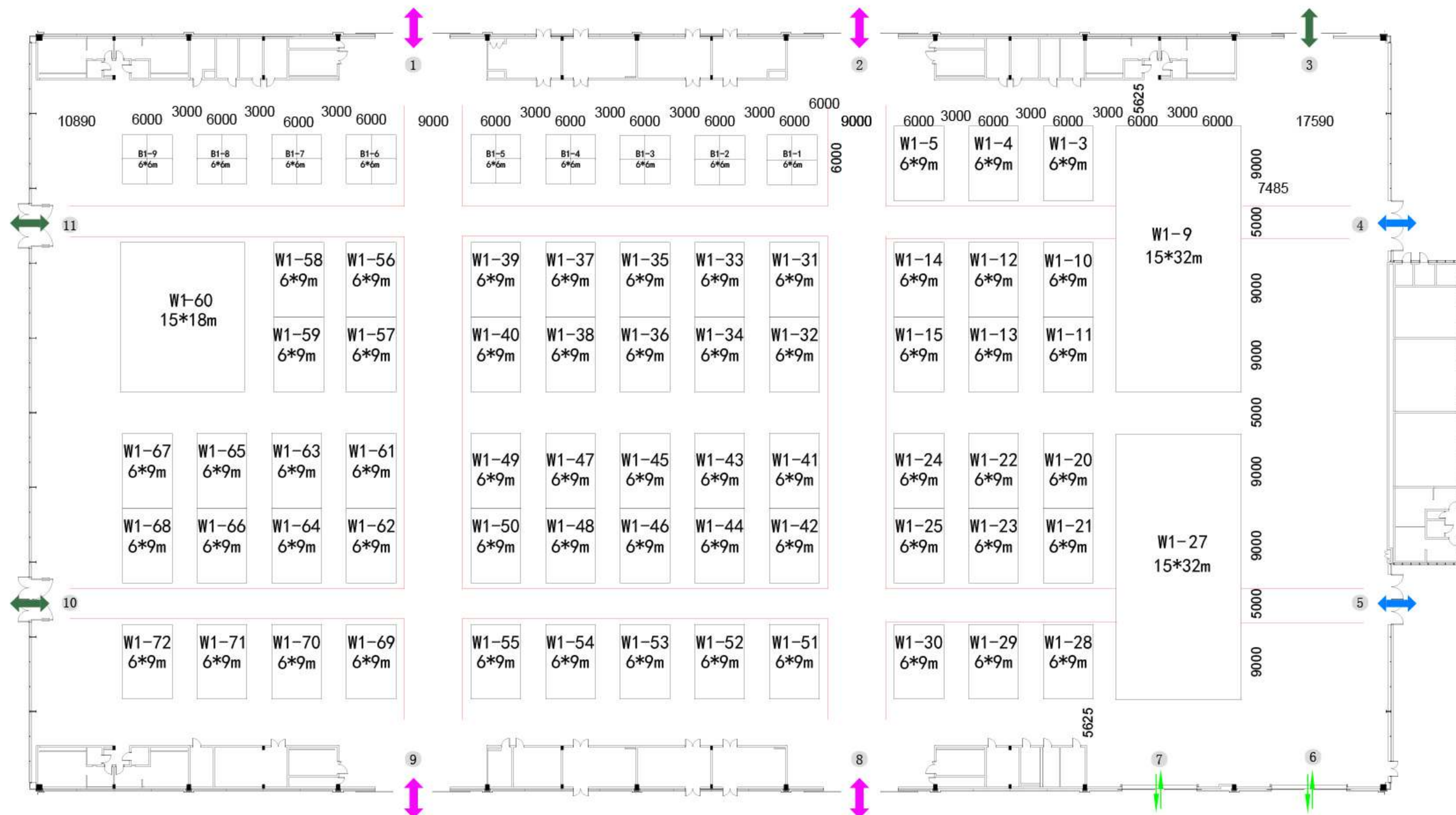


# Booth layout



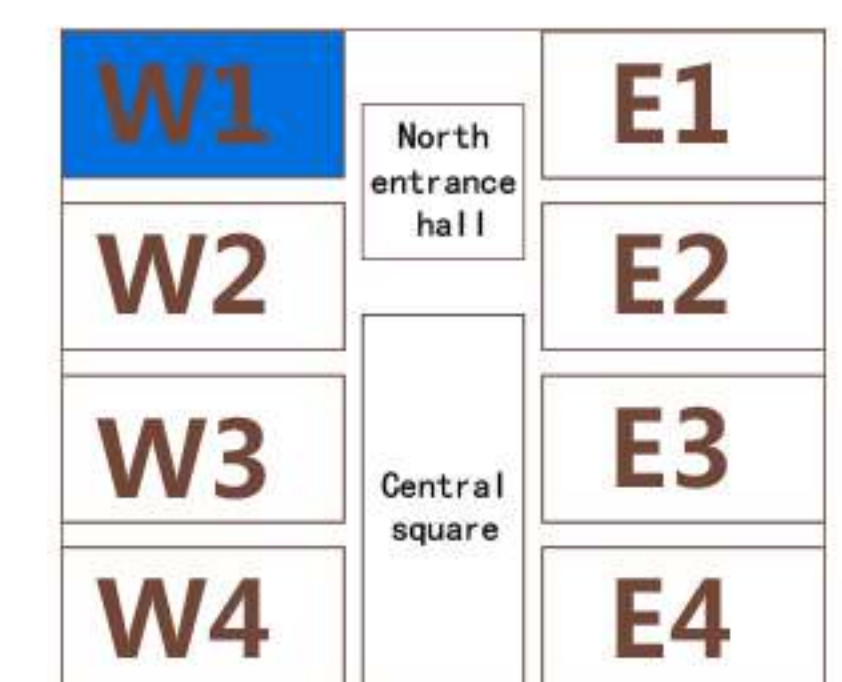
## 2019 China(Hunan) International Rail Transit Industry Expo

- Indoor raw space: Not including exhibition rack, exhibition tools, and management fees collected by the exhibition center.
- Outdoor raw space: Not including exhibition rack, exhibition tools, and management fees collected by the exhibition center.
- Standard booth: Including a negotiate table, two chairs, Chinese and English fascia board, two long arm spotlights, power outlet, booth covered with carpets, wastepaper basket (subject to the actual arrangements).



### W1

Rail transit industry exhibition area

Time: October 18, 2019–October 20, 2019  
Venue: Changsha International Convention and Exhibition Center


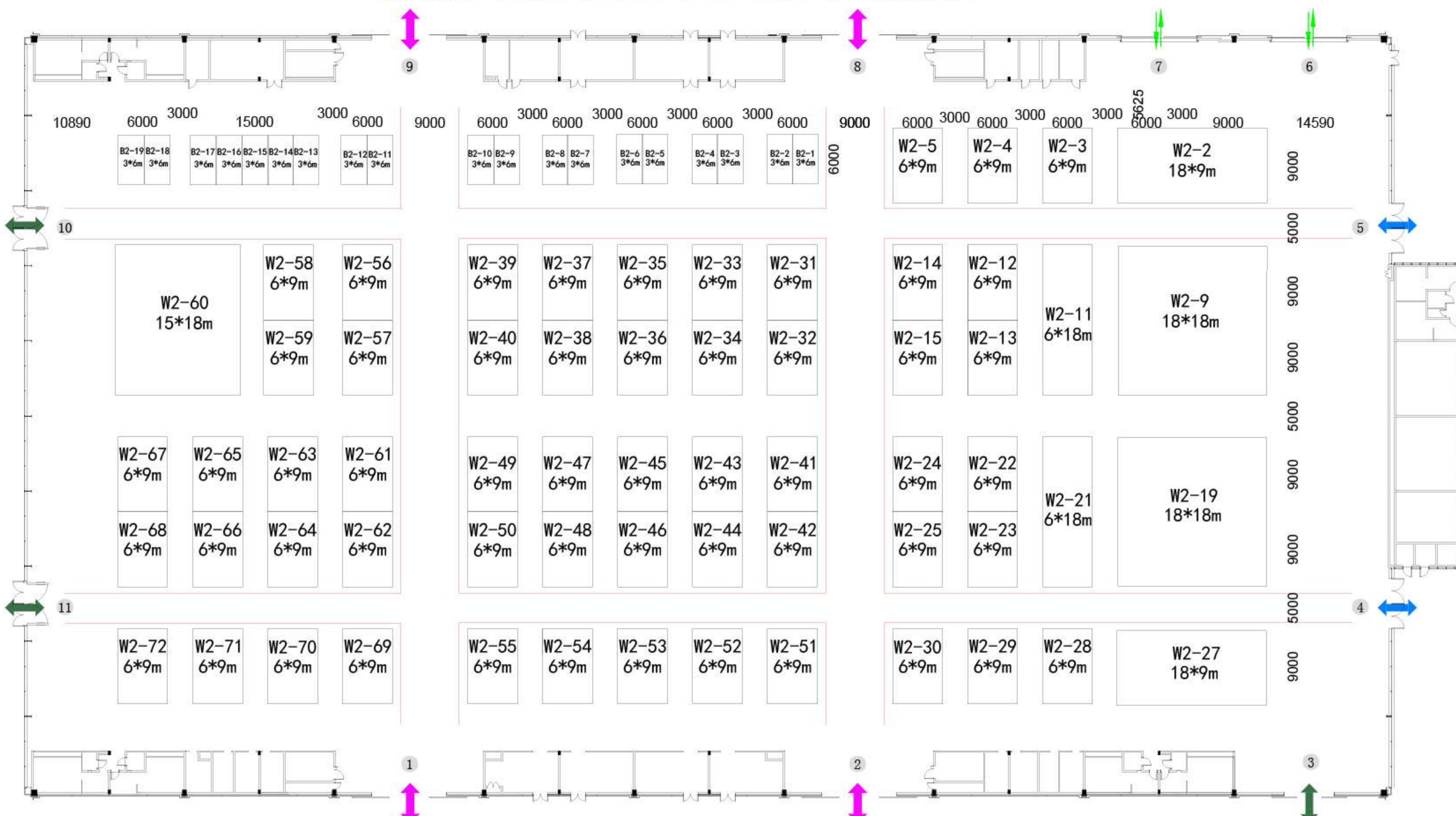
### Legend

- Audience entrance/exit
- Truck entrance/exit
- Evacuate entrance/exit
- The connection part between exhibition halls



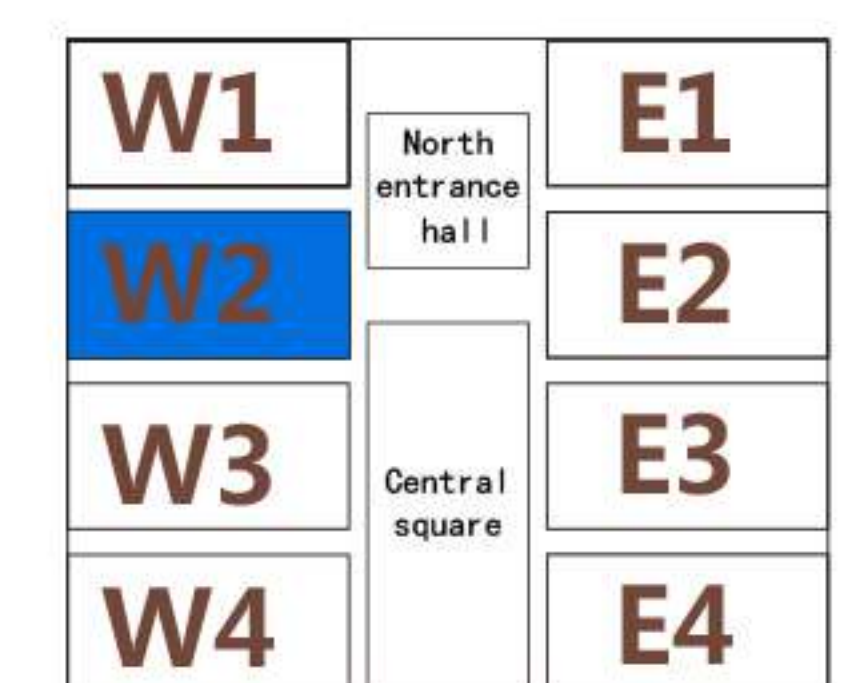
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### W2

Rail transit industry exhibition area

Time: October 18, 2019–October 20, 2019  
Venue: Changsha International Convention and Exhibition Center


### Legend

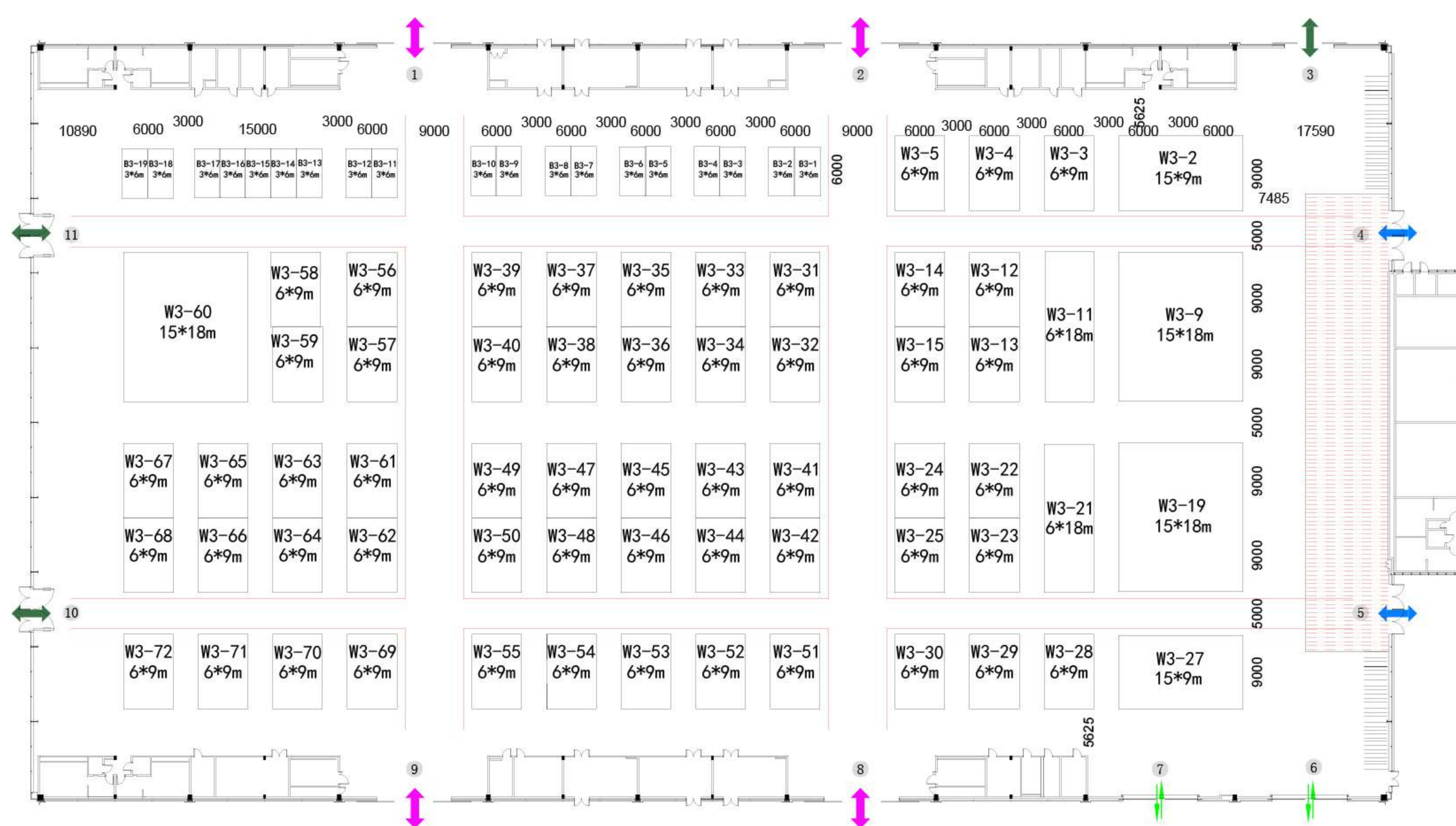
- Audience entrance/exit
- Truck entrance/exit
- Evacuate entrance/exit
- The connection part between exhibition halls





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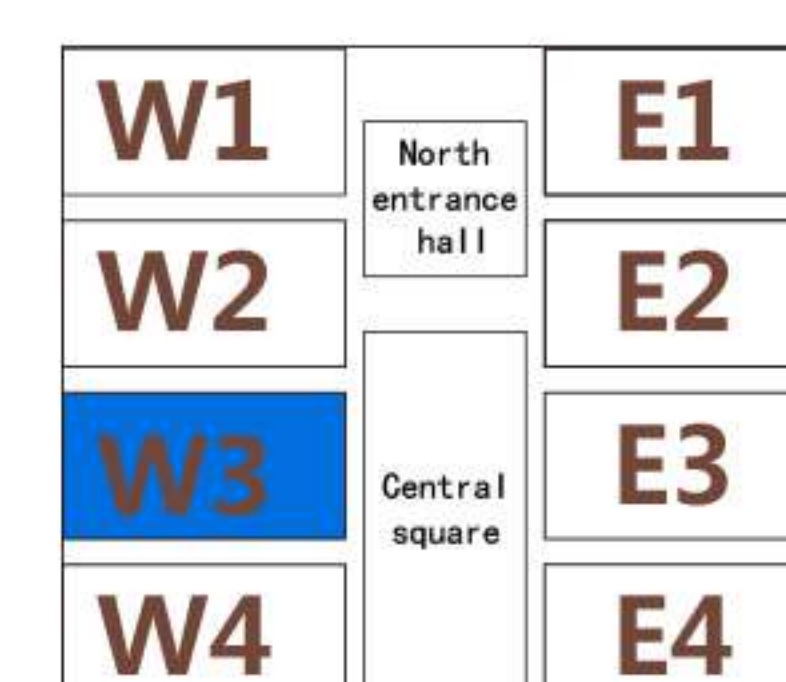


### W3

Rail transit industry exhibition area

Time: October 18, 2019–October 20, 2019

Venue: Changsha International Convention and Exhibition Center



### Legend

- Audience entrance/exit
- Truck entrance/exit
- Evacuate entrance/exit
- The connection part between exhibition halls



# Price List for Ads

Product Category	Product Name	Specification	Serial Number	Unit Price (RMB)
Catalogue Certificate File bag	Back cover of catalogue	210mm×297mm	HK-B1	40000/P
	Inside front cover	210mm×297mm	HK-C1	30000/P
	Inside back cover	210mm×297mm	HK-D1	30000/P
	Color page ahead of the contents	210mm×297mm	HK-E1-E5	26800/P
	Inside page	210mm×297mm	HK-F1-	20000/P
	Certificate back	88mm×130mm	HK-G1	24000
	Certificate lanyard		HK-H1	20000
	File bag	278mm×380mm	HK-J1	30000
	Corporate publicity materials bagged	1,000 books/unit	HK-K1-K5	10000
Forums	Title sponsor of the main forum	Indicated otherwise	LT-C1	1000000
	Speech-addressing at the main forum	20 minutes	LT-D1-L2	100000
	X banner stand at the main forum	2 stands/set	LT-E1-E6	8000
	Warm-up video at the main forum	3 minutes	LT-F1-F3	18000
	Video during tea break at the main forum	3 minutes	LT-G1-G3	16800
	Title sponsor of the main forum	Indicated otherwise	LT-H1	300000
	Speech-addressing at the main forum	10 minutes	LT-I1-I2	30000
	X banner stand at the main forum	2 stands/set	LT-J1-J3	5000
	Warm-up video at the main forum	3 minutes	LT-K1-K3	10000
Matchmaking fair	Exclusive sponsor of the fair	Indicated otherwise	LT-L1	100000
Welcome evening banquet	Title sponsor of the evening banquet	Indicated otherwise	WY-A1	200000
	Speech-addressing at the Evening Banquet	3 minutes	WY-B1-B2	20000
	Warm-up video before the evening banquet	3 minutes	WY-C1-C2	28000
	Corporate Publicity Stands	2	WY-D1-	8000
	Corporate Publicity Materials	200 books/unit	WY-E1-E5	5000
Publicity	WeChat official account push	Once for a corporate	XC-A	2000
	Corporate link at the official website	Once for a corporate	XC-B	2000
	News report	Once for a corporate	XC-C	5000
On-site Ads	Water flooding flagpoles	3.5MH×1.2ML/ 10 plus	XCGG-A	2800/piece
	Truss advertising	2MH×5ML	XCGG-B	4800/board
	Hanging flag at the corridor	4MH×2ML/ 10 plus	XCGG-C	4800/piece
	Hanging flag at the exhibition hall	3MH×6ML	XCGG-D	6800/piece
	LED display screen at the North Entrance Hall	5MH×9ML	XCGG-E	1500/piece/ an hour
	Outdoor instant sticker	6.5MH×26ML	XCGG-F	68000/piece
	Road flag	2MH×0.8ML/ 50 plus	XCGG-G	1200/piece
	Title sponsor of the on-site drinking water at forums	1,000 bottles/unit	LT	20000/unit
	Sponsor of souvenirs	Offered for guests, audiences and raffle	LP	

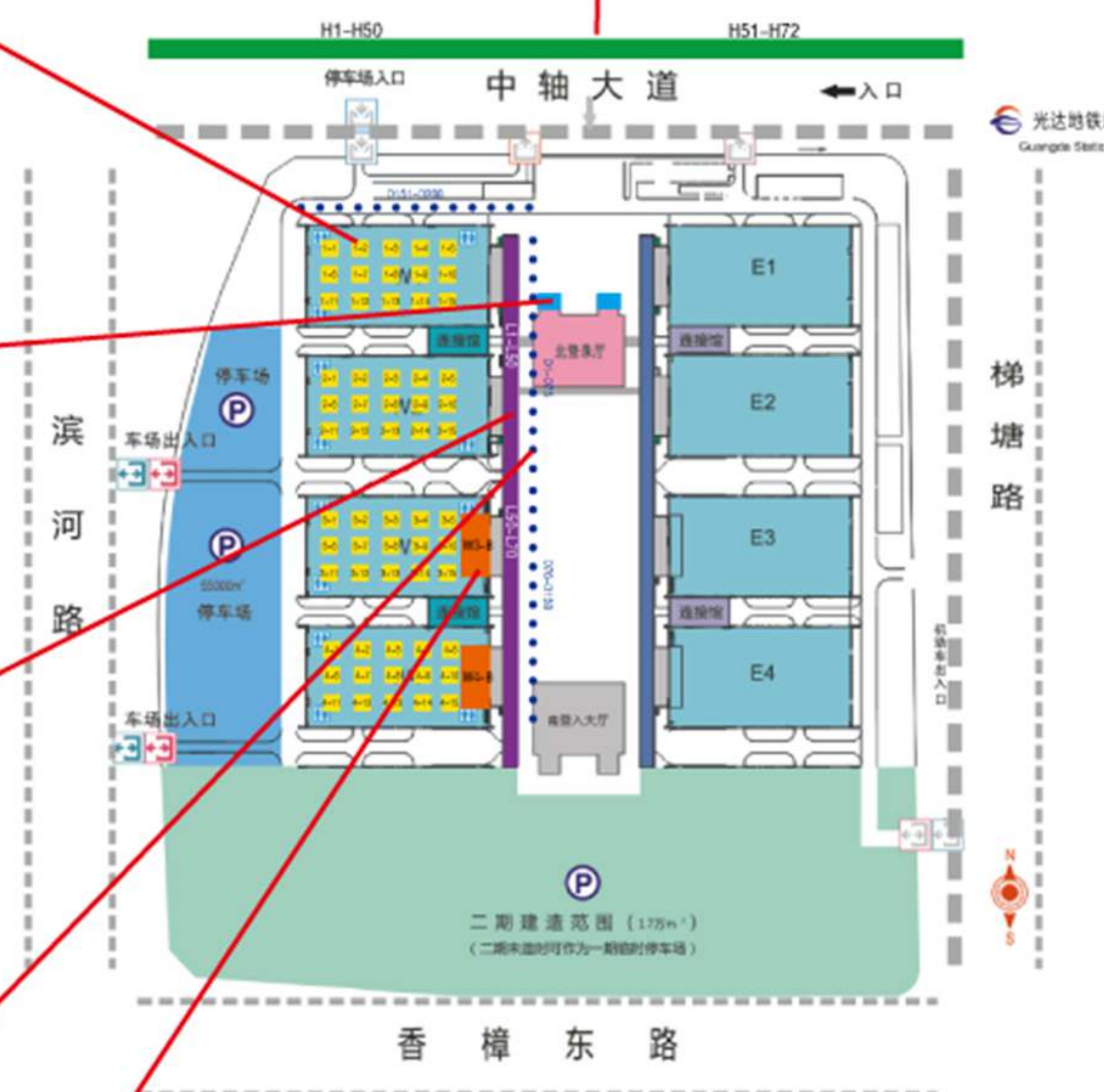


## ➤ Booth price

	Standard booth	Indoor raw space	Outdoor raw space
Unit price	18000RMB	1680RMB/m <sup>2</sup>	1300RMB/m <sup>2</sup>
Area	9m <sup>2</sup>	≥54m <sup>2</sup>	≥72m <sup>2</sup>



## ➤ Plan sketch of ad position



- Truss advertising (Total : 85)  
Size : 2mH×5mL  
Price : 4,800RMB/board
- Hanging flag at the exhibition hall (Total : 60)  
Size : 3mH×6mL  
Price : 6,800RMB/piece
- LED display screen at the North Entrance Hall  
Size : 5mH×9mL  
Price : 1,500RMB/piece/an hour
- Hanging flag at the corridor (Total : 70)  
Size : 4mH×2mL  
Price : 4,800RMB/piece  
Minimum Purchasing Quantity : 10
- Water flooding flagpoles (Total : 200)  
Size : 3.5mH×1.2mL  
Price : 2,800RMB/piece  
Minimum Purchasing Quantity : 10
- Outdoor instant sticker ( Total : 2)  
Size : 6.5mH×26mL  
Price : 6,800RMB/piece
- Road flag (Total : 300)  
Size : 2mH×0.8mL  
Price : 1,200RMB/piece  
Minimum Purchasing Quantity : 50





## ➤ Privileges as sponsor of activities (the main forum, the parallel forum and the evening banquet)

### ◎ Title sponsor of the main forum (RMB one million)

- (01) Title sponsor of the caption on the background wall at the main forum;
- (02) A 3-minute corporate video played before the opening of the main forum (video provided by individual enterprise);
- (03) Speech-addressing at the main forum and 20-minute keynot speech;
- (04) 2 VIP seats, and 20 audience seats at the main forum;
- (05) An information desk at the entrance or exit of the main forum;
- (06) 4 X-banner stands for corporate publicity at the main forum (stands made, transported, placed and recycled by individual enterprise);
- (07) 20 water flooding flagpoles at the exhibition site;
- (08) 20 hanging flags at the exhibition site;
- (09) Corporate logo publicity at the official website and WeChat official account of the conference (content provided by individual enterprise);
- (10) 1P color page ahead of the contents of conference catalogue (design provided by individual enterprise);
- (11) 1 seat for the main table and 8 seats for the evening banquet;
- (12) Enterprise publicity materials are bagged and souvenirs are distributed with the materials.

### ◎ Title sponsor of parallel forums (RMB 300,000)

- (01) Title sponsor of the caption on the background wall at the parallel forum;
- (02) A 3-minute corporate video before the opening of the parallel forum (video provided by individual enterprise);
- (03) A 20-minute speech at the parallel forum;
- (04) 1 VIP seat and 10 audience seats at the main forum, and 2 VIP seats at the parallel forum;
- (05) An information desk at the entrance or exit of the parallel forum;
- (06) 2 X-banner stands for corporate publicity at the parallel forum (stands made, transported, placed and recycled by individual enterprise);
- (07) 10 water flooding flagpoles at the exhibition site;
- (08) Corporate logo publicity at the official website and WeChat official account of the conference (content provided by individual enterprise);
- (09) 1P color page in the conference catalogue (design provided by individual enterprise);
- (10) 1 seats for tables beside the main table, 8 seats for evening banquet;
- (11) Enterprise publicity materials are bagged and souvenirs are distributed with the materials.





## ➤ Privileges as sponsor of activities (the main forum, the parallel forum and the evening banquet)

### ◎ Title sponsor of the evening banquet (RMB 200,000)

- (01) Title sponsor of the on-site background wall and attendance wall at the evening banquet;
- (02) 2 X-banner stands for corporate publicity at the evening banquet (stands made, transported, placed and recycled by individual enterprise);
- (03) A 3-minute corporate video before the opening of the evening banquet (video provided by individual enterprise);
- (04) 1 speaker for the evening banquet;
- (05) Logo publicity of the sponsoring enterprise at the official website and Wechat official account of the conference (content provided by individual enterprise);
- (06) 1 seat for the main table and 8 seats for the evening banquet;
- (07) Enterprise publicity materials are bagged and souvenirs are distributed with the materials.

### ◎ Exclusive sponsor for Belt and Road Rail Transit Matchmaking Fair (RMB 100,000)

- (01) Title sponsor of the background plate at the fair;
- (02) Sponsor enterprise can display its publicity materials at the Matchmaking Fair;
- (03) 2 X-banner stands for corporate publicity on the site of the fair (stands made, transported, placed and recycled by individual enterprise);
- (04) 1 host or main table priority seat at the fair, having the priority to speak;
- (05) 4 seats for the fair (usually only 1 seat for each exhibitor who signs up in advance, and for the venue is limited, registration closed when all seats taken);
- (06) Logo publicity of the sponsoring enterprise at the official website and Wechat official account of the conference, and providing an address book containing the contact information of all guests attending the fair after the conference.

### ◎ Fees for on-site roadshow

- (01) Free 10-minute roadshow for enterprises with an exhibition area of 54 square meters or more;
- (02) A standard exhibition booth charges RMB 20,000/booth/10 minutes;
- (03) On-site configuration for roadshow
  - ① Host during the break of the roadshow;
  - ② PPT playback device, background board, projector pen, microphone;
  - ③ Space for stands for corporate publicity on the site (stands made, transported, placed and recycled by individual enterprise) within the roadshow duration only.

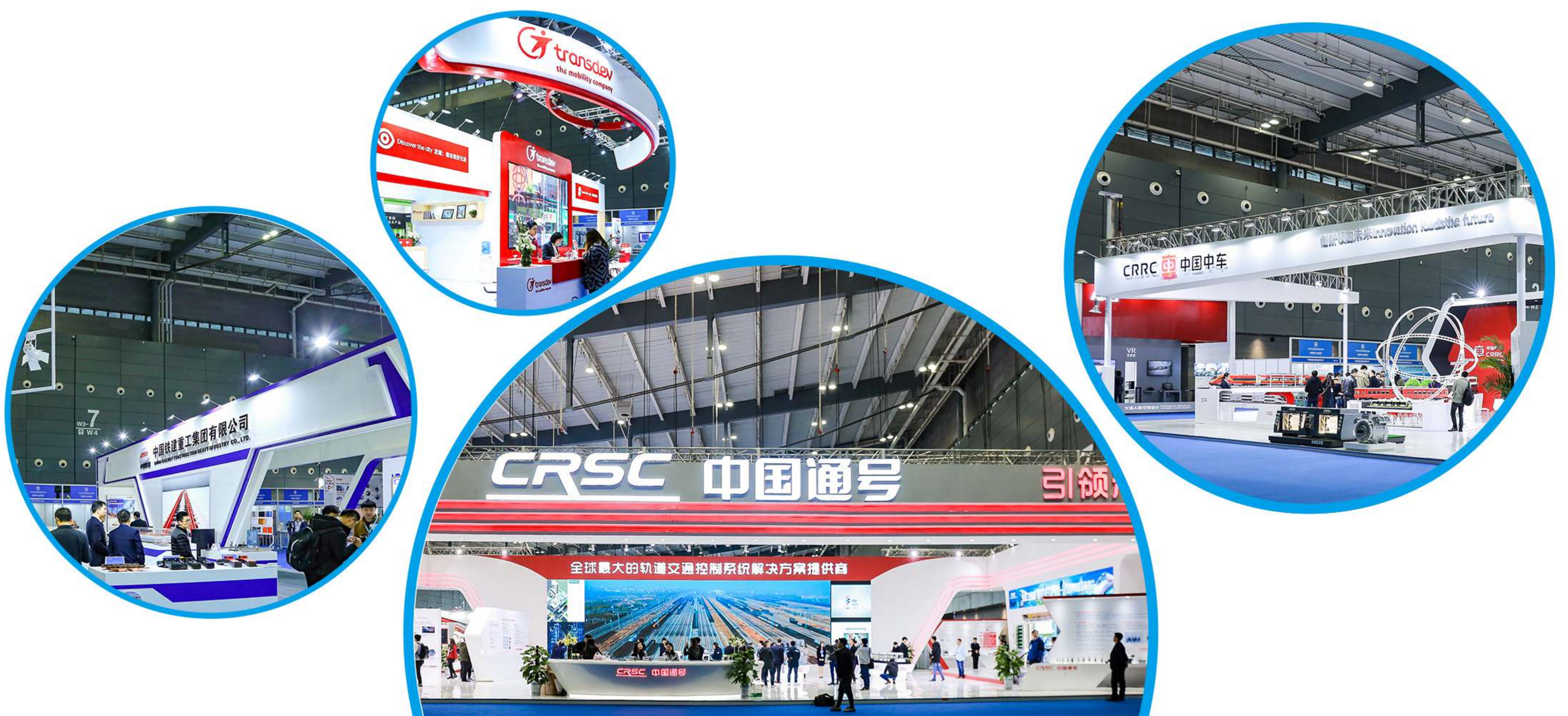




## ➤ Previous exhibitors (listed in no particular order)



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## ➤ Strong media support





# RAIL TRANSIT CHANGES THE WORLD



<http://www.cirte.cn/>

Helpline: 0086-731-89769767  
0086-10-56297612

Participating service hotline

Domestic department: 0086-10-56297612

International department: 0086-18907496195

Warmly welcome domestic and foreign rail transit operators, equipment manufacturers, technology research and development enterprises, consulting service enterprises, industry associations, and research institutes (colleges) to participate in the grand event!

