

轨道交通
Rail Transit



改变世界
Changes the World

2018 China (Hunan) International Rail Transit Industry Expo & High-level Forum



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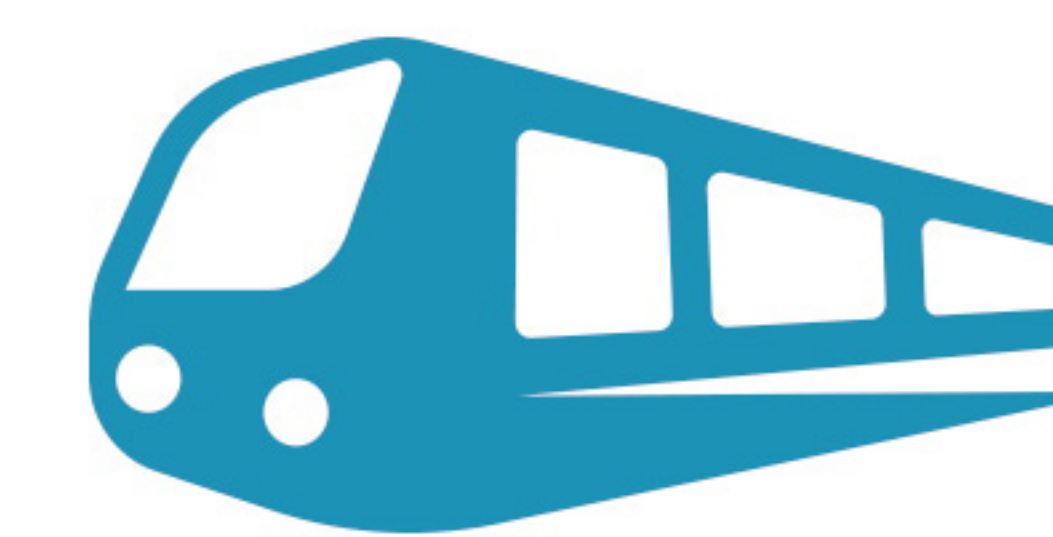
Exhibition Hotline: :
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Invitation Letter

Rail Transit Changes the World

15th~17th, Nov. 2018
Changsha International Convention and Exhibition Center



Organizers:

China Railway Society
China Council for the Promotion of International Trade (CCPIT) Hunan Sub-council
Changsha Municipal People 's Government

Co-organizers :

China Metro Holding Group Co., Ltd.
CRRC Corporation Limited.
China Railway Signal Communication Corporation Limited.

Executive:

Changsha Metro Group Co., Ltd.
Hunan Asia Xiang Exhibition Co., Ltd.
Zhongtian International Cultural Communication (Beijing) Co., Ltd.



INTRODUCTION

>> Network

Recently, China has become the largest center of rail transit technology research and development, equipment production, products and service purchasing. High-speed rail and mileage of urban rail operation are all ranked the first place in the world. China (Hunan) International Rail Transit Industry Expo has been successfully hold for two times, each of which attracted over 200 exhibitors and over 20,000 professional audiences , and covered 45,000 ㎡ exhibition area. Therefore, it has become a brand new expo for domestic and overseas rail transit industry.

To respond to such national strategies as the "Belt and Road Initiative", "Transportation Power the Country" and "Made in China 2025", fasten the development of rail transit equipment industry and promote communication and cooperation of domestic and overseas rail industry, the 2018 China (Hunan) International Rail Transit Industry Expo will be held on November, 2018 in Changsha International Convention and Exhibition Center.

Warmly welcome domestic and overseas rail transit industrial companies, associations and institutes to witness this grand event and jointly build an international whole chain rail transit gathering that could lead China and the world at large.

Advantages and Highlights



- ▶ The only professional rail transit exhibition in middle China.
- ▶ Being successfully held for 2 times and having obtained praises from all sides.
- ▶ Jointly held by local government, associations, and leading rail companies.
- ▶ Many companies presented with their new technologies and products.
- ▶ Attracted numbers of oversea associations, rail companies and operators to join in.
- ▶ Vary in forms and contents, including professional forums, academic research, matchmaking and visits.

Exhibition Positioning

01

The most influential and characteristic domestic platform of rail transit technology and products.



02

The leading exchange platform of rail transit technology.



03

An international communication and cooperation platform for rail transit industry.



2017中国（湖南）国际轨道交通产业博览会现场

Exhibits

1

Infrastructure construction and maintenance of rail transit ;

2

Mobile equipment, supporting parts and facilities of rail transit ;

3

Power supply system and inspection and maintenance equipment of rail transit ;

4

Communication signals and information technology of rail transit ;

5

Safety monitoring inspection technology and equipment of rail transit ;

6

Survey, planning and design of rail transit ;

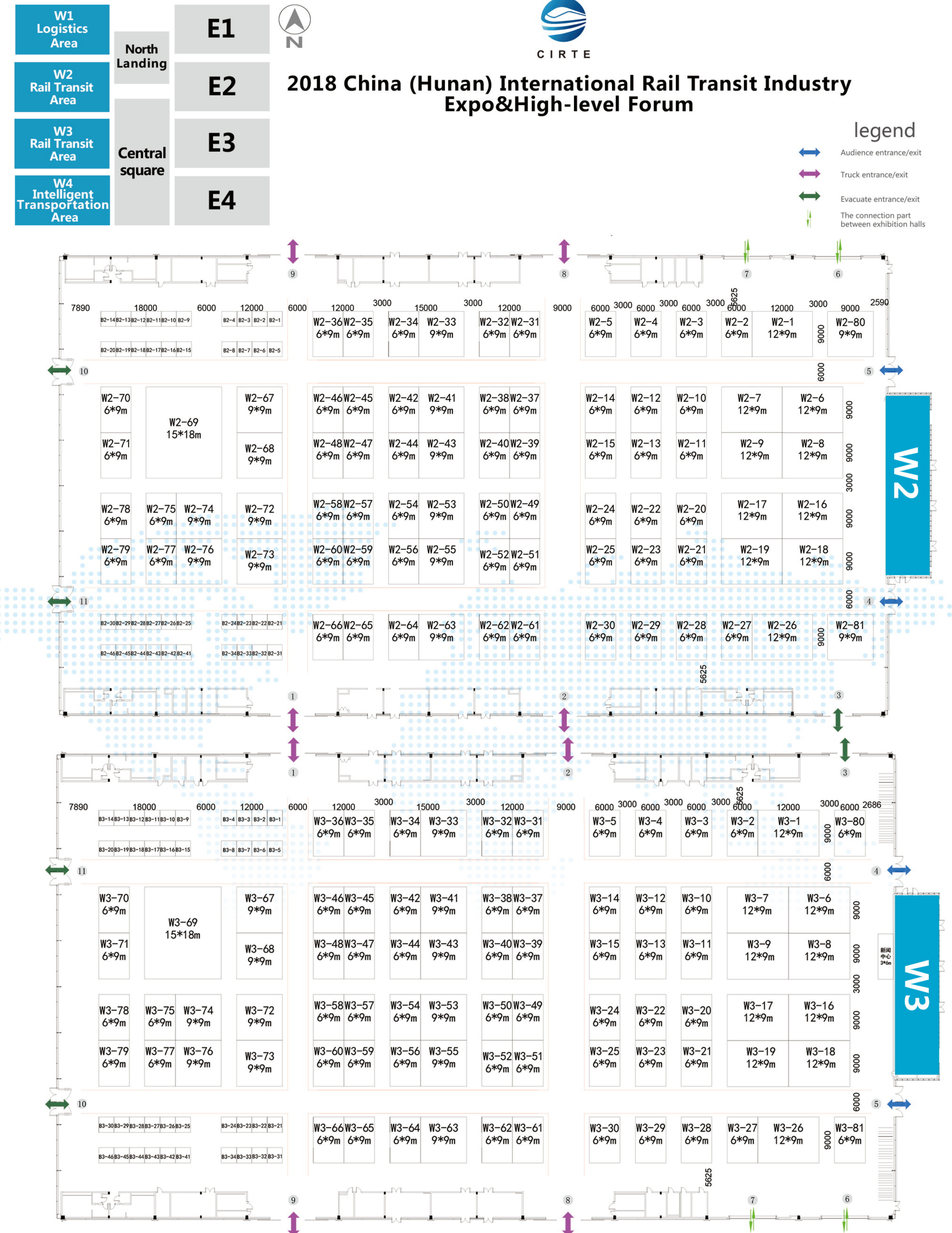
7

Transport organization, service and safety management of rail transit ;

8

New technology, new material, new equipment, new processes of rail transit

Booth Map



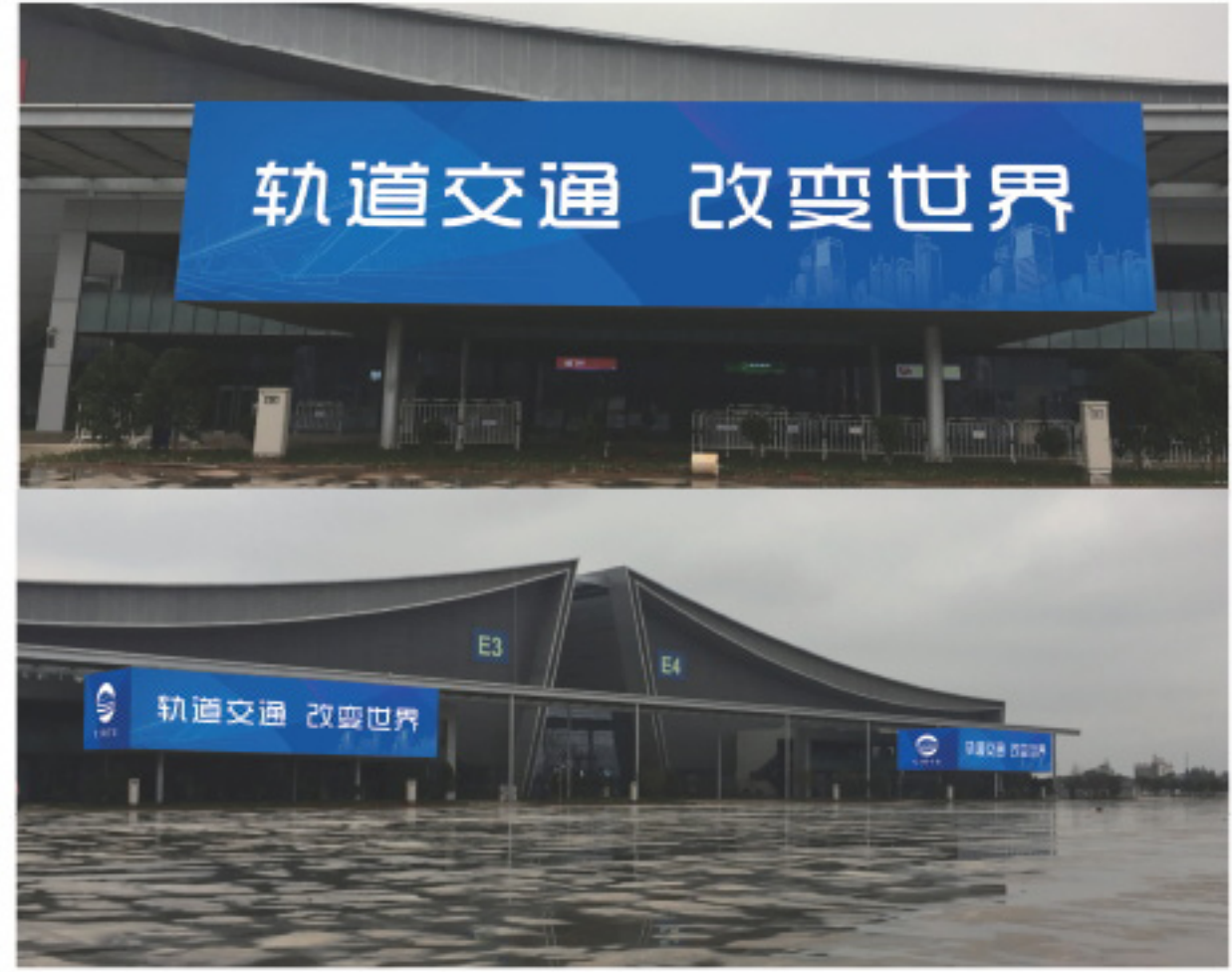
Expo Advertisement Map



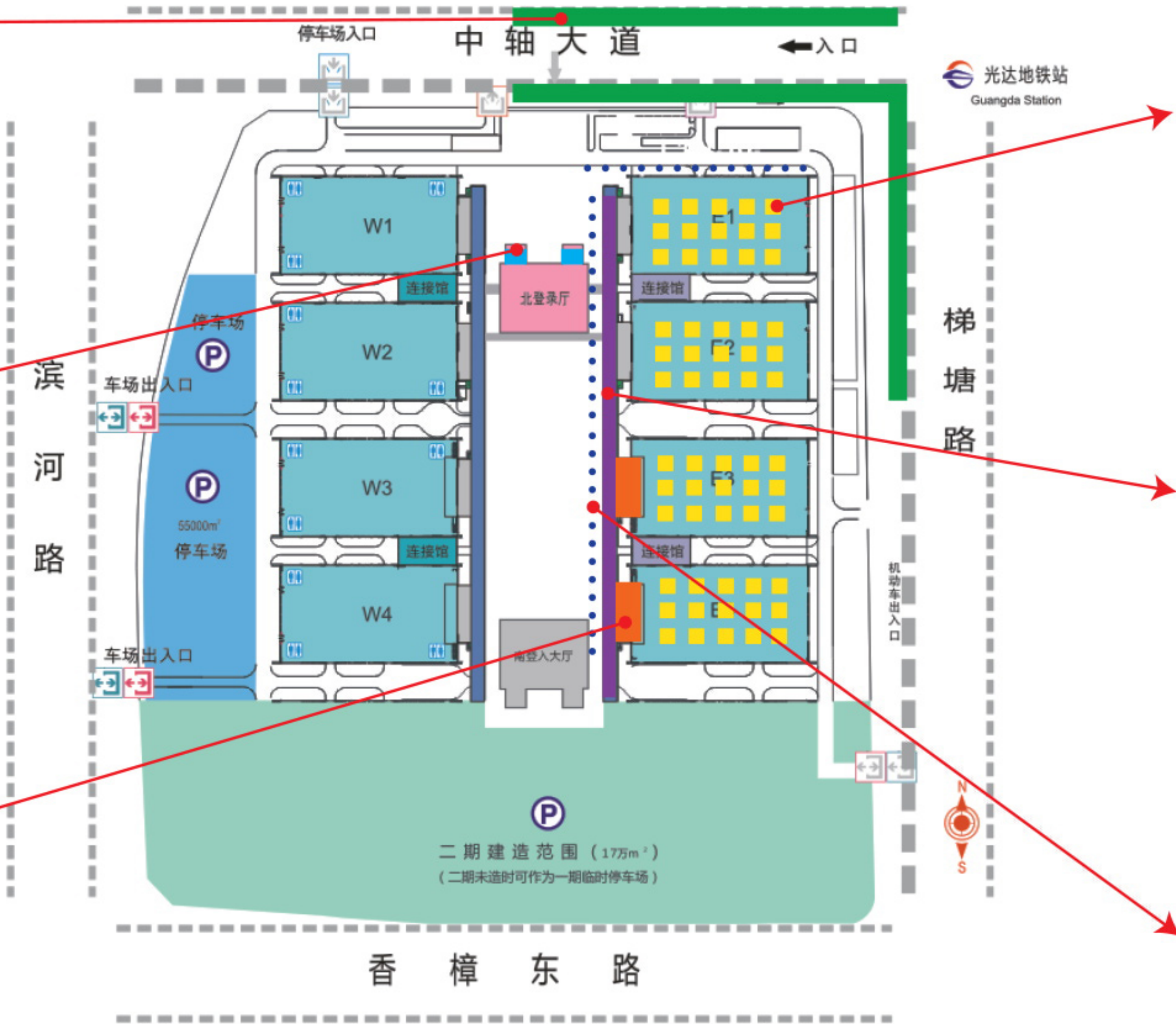
Truss Advertising
Size: 2mH×5mL
Price: 4800 RMB/each one
Total: 85 pieces



LED screen ahead of the North Registration Hall
Size: 5mH×9mL
Price: 1500 RMB/per hour



Outdoor Instant Stickers
Size: 6.5mH×26mL
Price: 68000 RMB/each one
Total: 2



Road Flag Advertising
Size: 2mH×0.8mL
Price: 1200 RMB/each one
Total: 300
Minimum Purchasing Quantity: 50



Hanging Flags in Exhibition Halls
Size: 3mH×6mL
Price: 6800 RMB/each one
Total: 60



Corridor Hanging Flags
Size: 4mH×2mL
Price: 4800 RMB/each one
Total: 70
Minimum Purchasing Quantity: 10



Water Injection Base Advertising Flags
Size: 3.5mH×1.2mL
Price: 2800 RMB/each one
Total: 200
Minimum Purchasing Quantity: 10

Booth Price

| Booth type | Unit price | Area | Notes |
|-------------------|------------|--------------------|---|
| Indoor raw space | 1680 RMB/㎡ | ≥54 m ² | Not including exhibition rack, exhibition tools and management fees collected by the exhibition center. |
| Outdoor raw space | 1300 RMB/㎡ | ≥72 m ² | Not including exhibition rack, exhibition tools and management fees collected by the exhibition center. |
| Standard booth | 18000 RMB | 9 m ² | including a three-sided plate (except double openings), a negotiate table, two chairs, Chinese and English fascia board, long arm spotlights, power outlet, booth covered with carpets (subject to the actual arrangements) |

Advertising Price List

| Category | Name | Size | Numbering | Price(Rmb) |
|---|--|-------------------------|-----------|-----------------|
| proceedings, credentials, lanyards, file bags | Cover of proceedings | 210mm*297mm | HK-A1 | 50000/P |
| | Back cover of proceedings | 210*297 | HK-B1 | 40000/P |
| | Second cover of proceedings | 210*297 | HK-C1 | 30000/P |
| | Third cover of proceedings | 210*297 | HK-D1 | 30000/P |
| | Forth cover of proceedings | 210*297 | HK-E1 | 30000/P |
| | Front catalogue color page of proceedings | 210*297 | HK-E1-E5 | 26800/P |
| | Inside page of proceedings | 210*297 | HK-F1-F20 | 20000/P |
| | Credentials advertising | | | 24000/P |
| | Lanyards advertising | | HK-H1 | 20000/P |
| | File bags | | HK-J1 | 30000/P |
| | File entry | 2000Books/Group | HK-K1-K5 | 10000/P |
| Forum | Delegates | With dinner | LT-A | 4000/ each |
| Promotion | Wetchat promotion | 1 time /each exhibitor | XC-A | 2000 /each news |
| | Links Promotion on Official Website of CIRTE | 1 time /each exhibitor | XC-B | 2000 /each news |
| On Site Advertising | Water injection knife flag | .5MH*1.2ML/ at least 10 | XCGG-A | 2800/ each |
| | Truss advertising | 2MH*5ML | XCGG-B | 4800 / each |
| | Hanging flags of corridor | 4MH*2ML/ at least 4 | XCGG-C | 4800/ each |
| | Hanging flags of halls | 3MH*6ML | XCGG-D | 6800/ each |
| | LED of North Registration Hall | 5MH*9ML | XCGG-E | 1500/each/hour |
| | Outdoor sticky notes | 6.5MH*26ML | XCGG-F | 68000 / each |
| | Road flag | 2MH*0.8ML /at least 20 | XCGG-G | 1200 / each |

If companies need other promotional methods, like being sponsors of main/parallel forum or dinner party etc., please refer to the official website www.cirte.cn, or contact our staff.

